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Date: September 1, 2004

Name: Pamela D. Howe

Signature:

Pamela D. Howe
Hogan & Hartson, L.L.P.

Docket No. 21119.0064(Formerly 7157-435)

Customer No. 41913

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Ron Goldman

Filed: October 24, 2000

Group Art Unit: 3622

Application No: ⁶⁹⁵
09/965,590

Examiner: Young, John L.

For: METHOD AND SYSTEM FOR MARKETING AND/OR SHOPPING

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action dated March 2, 2004, please amend the above identified application as follows: